

Duple.

1934

SECOND ANNUAL EXHIBITION

**OF ADVERTISING ART, SPONSORED BY
THE ART DIRECTORS CLUB OF CHICAGO,
BLACKSTONE HALL, THE ART INSTITUTE
OF CHICAGO, FEBRUARY 15 to 28, 1934**

ADVERTISING DESIGN

-
1. ARTIST, WILLIAM G. SMYTHE
Advertiser, R. R. Donnelly & Sons
 - 2, 3, 4. ARTIST, W. RODNEY CHIRPE
 5. ARTIST, RALPH FREDERICK
 6. ARTISTS, HARRINGER-JACOBSON-COLVIN
for Colortex Publications
 7. ARTIST, DALE W. NICHOLS
Stevens-Stults Studios
for Colortex Publications
 8. ARTIST, DALE W. NICHOLS
Stevens-Stults Studios
Advertiser, Phoenix Metal Cap Company
 9. ARTIST, DON ZEIGLER
Swan Studios
 10. ARTIST, M. MARTIN JOHNSON
Advertiser, Kimberly-Clark Corporation
Agency, Ferry-Hanly

ADVERTISING DESIGN

11. ARTIST, NORMAN ANDERSON
Advertiser, Neely Printing Company
12. ARTIST, HENRY HARRINGER
Advertiser, Nash Motors Company
Agency, Frederick & Mitchell, Inc.
Advertiser, S. C. Johnson & Son, Inc.
Agency, Needham, Louis & Brorby
13. ARTIST, HENRY HARRINGER
Advertiser, R. R. Donnelly & Sons
14. ARTIST, HENRY HARRINGER
Advertiser, S. C. Johnson & Son, Inc.
Agency, Needham, Louis & Brorby
15. ARTIST, LESTER BEALL
for Hour Magazine
16. ARTIST, LESTER BEALL
for World's Fair Weekly
17. ARTIST, LESTER BEALL
Advertiser, Mills Novelty Company

ADVERTISING DESIGN

18. ARTIST, MUNROE MILAVETZ

19. ARTIST, M. MARTIN JOHNSON

20. ARTIST, I. A. FEINSTEIN

Advertiser, Spalding-Gorham
Agency, Poole Brothers Printing Company

21, 22, 23. ARTIST, HENRY HARRINGER

Advertiser, Alfred-Decker-Cohn
(Society Brand Clothes)

91. ARTIST, LESTER BEALL

94. ARTIST, ERNEST SPEUHLER

for World's Fair Weekly

95. ARTIST, DEXTER M. COOPER

for World's Fair Weekly

ADVERTISING ILLUSTRATION

-
- 24.** ARTIST, HENRY McALEAR
Feldkamp and Malloy
- 25.** ARTIST, HAROLD NUTLEY
- 26.** ARTIST, R. A. MacKENZIE
C. R. Grauman Studio
- 27.** ARTIST, WALTER OSCHMAN
Fred Mizen Studios
- 28, 29.** ARTIST, ROLF KLEP
- 30.** ARTIST, WAYNE COLVIN
Advertiser, Nash Motors Company
Agency, Frederick & Mitchell
- 31.** ARTIST, R. A. MacKENZIE
C. R. Grauman Studio
- 32.** ARTIST, OLIVER BAGG
Advertiser, Western Clock Co.
Agency, B. B. D. & O.
- 33.** ARTISTS, CARL G. SETTERBERG AND J. FRANCIS CHASE
Plumer Studio Advertiser, Buick Motor Company
Agency, Campbell-Ewald

ADVERTISING ILLUSTRATION

34. ARTIST, JAMES LENTINE
- 35, 36. ARTIST, JOHN MERRYWEATHER
37. ARTIST, GEORGE D. TRIMMER
38. ARTIST, FLORENCE SALTER
39. ARTIST, WALTER OSCHMAN
Fred Mizen Studios
40. ARTIST, WALTER OEHRLE
C. R. Grauman Studio
Advertiser, Standard Oil Co. of Indiana
Agency, McCann-Erickson, Inc.
- 41, 42. ARTIST, FREDERICK MIZEN
for Cosmopolitan Magazine
43. ARTIST, R. A. MacKENZIE
C. R. Grauman Studio
44. ARTIST, FRED W. BOULTON
Advertiser, Swift & Company
Agency, J. Walter Thompson

-
45. ARTIST, ROLF KLEP
Advertiser, Kimberly-Clark Corporation
Agency, Ferry-Hanly
46. ARTIST, ROLF KLEP
47. ARTIST, JOE ALLWORTHY
Stanley R. Paterson and Associates
- 48, 49. ARTIST, WILLIAM P. WELSH
for Crowell Publishing Company
- 50, 51, 52. ARTIST, EDWIN HENRY
C. R. Grauman Studio
53. ARTIST, NORMAN HALL
for MacFadden Publications (Liberty)
54. ARTIST, GEORGE RAPP
55. ARTIST, WILLIAM P. WELSH
for Crowell Publishing Company
56. ARTIST, WILLIAM P. WELSH
Advertiser, University of Chicago

ADVERTISING ILLUSTRATION

82. ARTIST, STANLEY EKMAN
Stevens-Stults Studios
for Rotarian Magazine
83. ARTIST, BEN STAHL
Stevens-Stults Studios
Advertiser, Chicago Daily News
84. ARTIST, STANLEY EKMAN
Stevens-Stults Studios
85. ARTIST, STANLEY EKMAN
Stevens-Stults Studios
Advertiser, Palmer House
Agency, Lord & Thomas
86. ARTIST, WILLIAM GRIFFITH
Stevens-Stults Studios
Advertiser, Selby Shoe Company
Agency, Henri Hurst & McDonald
92. ARTIST, HAROLD NUTLEY
93. ARTIST, WALTER OEHRLE
C. R. Grauman Studio
Advertiser, Milk Council, Inc.
Agency, Touzalin

ADVERTISING ILLUSTRATION

90. ARTIST, DALE NICHOLS
Stevens-Stults Studios
96. ARTISTS, PAUL GERDING AND GEORGE SHEPHERD
Burley-Withers Studio
Advertiser, DeSoto Motor Company
Agency, J. Sterling Getchell, Inc.
97. ARTIST, A. KORTNER
Stevens-Stults Studios
Advertiser, Peoples Gas Light & Coke Co.
Agency, Lord & Thomas
98. ARTIST, WILLIAM GRIFFITH
Stevens-Stults Studios
Advertiser, Selby Shoe Company
Agency, Henri Hurst & McDonald
99. ARTIST, CARL SETTERBERG
Plumer Studio
100. ARTIST, NORMAN SHADLEY
Burley-Withers Studio
101. ARTIST, W. O. KLING
for Esquire Magazine

ADVERTISING PHOTOGRAPHY

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57. PHOTOGRAPHER, TORHEL KORLING
Advertiser, General Electric Company
Agency, B. B. D. & O.
- 58, 59. PHOTOGRAPHER, R. R. DONNELLY & SONS
Advertiser, Marshall Field & Company
60. PHOTOGRAPHER, R. R. DONNELLY & SONS
Advertiser, R. R. Donnelly & Sons
61. PHOTOGRAPHER, A. GEORGE MILLER
Photography, Inc.
for *Chicagoan Magazine*
62. PHOTOGRAPHER, A. GEORGE MILLER
Photography, Inc.
Advertiser, Lyon & Healy, Inc.
63. PHOTOGRAPHER, DUNCAN-RYAN STUDIO
Advertiser, Swift & Company
64. PHOTOGRAPHER, DUNCAN-RYAN STUDIO
Advertiser, U. S. Gypsum Company
65. PHOTOGRAPHER, HEDRICH-BLESSING STUDIO

ADVERTISING PHOTOGRAPHY

- 66.** PHOTOGRAPHER, VICTOR HAVEMAN
for Marshall Field & Company
(Fashions of the Hour)
- 67.** PHOTOGRAPHER, VICTOR HAVEMAN
- 68.** PHOTOGRAPHER, T. W. BARKER
Shigeta-Wright Studio
Advertiser, Kraft Cheese
Agency, J. Walter Thompson
- 69, 70.** PHOTOGRAPHER, DUDLEY LEE
Advertiser, Cadillac Motor Car Company
- 71.** PHOTOGRAPHER, DUDLEY LEE
Advertiser, Joe Cook Productions
- 72.** PHOTOGRAPHER, H. K. SHIGETA
Advertiser, Inland Steel Corporation
- 73.** PHOTOGRAPHER, H. K. SHIGETA
Advertiser, Standard Oil Co. of Indiana
- 74.** PHOTOGRAPHER, ARTHUR DAILEY
Advertiser, Quaker Oats
Agency, Lord & Thomas

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- 75. PHOTOGRAPHER, VALENTINO SARRA**
Advertiser, B. B. D. & O.
- 76. PHOTOGRAPHER, GORDON KOSTER**
Advertiser, Rollscreen Company
Agency, N. W. Ayer
- 77. PHOTOGRAPHER, WESLEY BOWMAN STUDIO**
Advertiser, Marshall Field & Company
- 78. PHOTOGRAPHER, WESLEY BOWMAN STUDIO**
Advertiser, Schlitz Brewing Company
Agency, Stack-Goble
- 79. PHOTOGRAPHER, J. P. PENNEYBAKER**
Underwood & Underwood
Advertiser, Standard Oil Company of Indiana
Agency, McCann-Erickson, Inc.
- 80. PHOTOGRAPHER, J. P. PENNEYBAKER**
Underwood & Underwood
Advertiser, Elgin Watch Company
Agency, J. Walter Thompson

ADVERTISING PHOTOGRAPHY

81. PHOTOGRAPHER, MRS. ALFRED LIGHTHALL
Underwood & Underwood
Advertiser, Marshall Field & Company
87. PHOTOGRAPHER, RAPHAEL G. WOLFF
Advertiser, Bauer & Black
Agency, Needham, Louis & Brorby
88. PHOTOGRAPHER, RAPHAEL G. WOLFF
Advertiser, Procter & Gamble
Agency, Kastor & Sons
89. PHOTOGRAPHER, RAPHAEL G. WOLFF
Advertiser, Chrysler Motors
Agency, Lee Anderson

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